



FORM PTO-1449 <i>PATENT &amp; TRADEMARK</i>	SERIAL NO. 09/922,090	CASE NO. 9623/340
<b>LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT</b>	FILING DATE August 3, 2001	GROUP ART UNIT 2171
(use several sheets if necessary)	APPLICANT(S): Dominic Dough-Ming Cheung et al.	

## REFERENCE DESIGNATION

## **U.S. PATENT DOCUMENTS**

**RECEIVED**

SEP 06 2002

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## FOREIGN PATENT DOCUMENTS

FOREIGN PARENT DOCUMENTS						
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES NO
	B					
	B					
	B					
	B					
	B					

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
	B2	Press Release article titled "GoTo.com Announces First round of Financing, Totaling More Than \$6 Million, Led by Draper, Fisher Jurvetson", <i>Business Wire</i> , dated May 19, 1998, printed from the Internet at < <a href="http://www.dialogclassic.com/main.vingw">http://www.dialogclassic.com/main.vingw</a> > on 11/9/00, 2 pages.
	B	
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EXAMINER	carney	DATE CONSIDERED	12/11/03
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**EXAMINER:** Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



FORM PTO-1449 <i>PATENT &amp; TRADEMARK OFFICE</i>	SERIAL NO. 09/922,090	CASE NO. 9623/340
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT (use several sheets if necessary)	FILING DATE August 3, 2001	GROUP ART UNIT 2177
APPLICANT(S): Dominic Dough-Ming Cheung et al.		

**REFERENCE DESIGNATION**      **U.S. PATENT DOCUMENTS**

EXAMINER INITIAL	DOCUMENT NUMBER Number-Kind Code (if known)	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
<i>cy</i>	C1    5,778,367	07/07/98	Wesinger, Jr. et al.	<i>RECEIVED</i>	
<i>cy</i>	C2    5,862,223	01/19/99	Walker et al.	<i>      </i>	
<i>cy</i>	C3    US 6,285,987 B1	09/04/01	Roth et al.	<i>      </i>	JUN 24 2003

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)		Technology Center 2100
<i>cy</i>	C4	News of The Week articles, <i>Telephony</i> , May 1, 1995, pages 8 and 10.	
<i>cy</i>	C5	Nuts 'N Bolts articles, <i>Target Marketing</i> , October 1997, 1 page.	
<i>cy</i>	C6	DoubleClick TestIt!, obtained at the internet address: <a href="http://web.archive.org/web/19980205034316/www.doubleclick.com/nf/adinfo/testiset.htm">http://web.archive.org/web/19980205034316/www.doubleclick.com/nf/adinfo/testiset.htm</a> , dated 10/16/2002, 4 pages.	
<i>cy</i>	C7	DoubleClick Frequently Asked Questions, obtained at the internet address: <a href="http://web.archive.org/web/19980205033925/www.doubleclick.com/nf/adinfo/facts.htm">http://web.archive.org/web/19980205033925/www.doubleclick.com/nf/adinfo/facts.htm</a> , dated 10/16/2002, 5 pages.	
<i>cy</i>	C8	"New Service Puts Ad Auction, Search Engine Under One Roof", article from Electronic Advertising & Marketplace Report, <i>Simba Information, Inc.</i> April 28, 1998, 2 pages.	
<i>cy</i>	C9	Google Search, communication from Jeffrey Brewer at Jeffrey@goto.com, titled "Need reverse stemming software", dated May 27, 1998, obtained at the internet address: <a href="http://groups.google.com/groups?selm=356CEE4A8DE882A8%40goto.com">http://groups.google.com/groups?selm=356CEE4A8DE882A8%40goto.com</a> , on 12/19/02, 1 page.	
<i>cy</i>	C10	Ketchpel, Steven P. et al. "U-PAI: A Universal Payment Application Interface", conference material article from the Second USENIX Workshop on Electronic Commerce Proceedings", Oakland, California, November 18-21, 1996, 17 pages.	
<i>cy</i>	C11	Schwartz, Randal L., "Click-Through Tracking in Perl", <i>Web Techniques</i> , dated May 1998, located at the internet address: <a href="http://www.webtechniques.com">www.webtechniques.com</a> , 3 pages.	
<i>cy</i>	C12	Van Roeden, Adriaan, "Your Own Search Engine With SWISH, A Custom Search Facility For Your Web Site", <i>Web Techniques</i> , dated November 1996, located at the internet address: <a href="http://www.webtechniques.com">www.webtechniques.com</a> , pp. 63-66 pages.	
<i>cy</i>	C13	Full Catalog – Categories Menu, Sun Microsystems Sun Solutions Catalog, obtained at the internet address: <a href="http://web.archive.org/web/19981205110211/solutions.sun.com/catalogs/all/index.htm">http://web.archive.org/web/19981205110211/solutions.sun.com/catalogs/all/index.htm</a> , printed on 12/19/02, 2 pages.	
<i>cy</i>	C14	Help on Making Queries – Search by Company or Product, obtained at the internet address: <a href="http://web.archive.org/web/19981203050002/solutions.sun.com/search-help.htm">http://web.archive.org/web/19981203050002/solutions.sun.com/search-help.htm</a> , printed on 12/19/02, 4 pages.	
<i>cy</i>	C15	Online Updating, Sun Microsystems Sun Solutions Catalog obtained at the internet address: <a href="http://web.archive.org/web/19990220190636/solutions.sun.com/editmodule/help.html">http://web.archive.org/web/19990220190636/solutions.sun.com/editmodule/help.html</a> , printed on 12/19/02, 2 pages.	

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